

Intermec

INTERMEC RETAIL AUTOMATION



Delivering
Real Time Retail
Everyday.

Intermec[®]
expect **MORE**[™]

Strip out costs, boost speed, and run leaner.



Intermec recognizes that retailers deserve the best automation tools, wireless systems and service the industry has to offer. That's why we're working together with our Honor Partners and Strategic Alliances to provide you with another choice in retail automation. Together we deliver to you solutions that help keep your real-time retail operations up and running.

"Intermec's vision is to extend real-time connectivity throughout an enterprise."

DICK MAHANY, VICE PRESIDENT, INTERMEC

Just say Intermec for "real-time retail"

Intermec automation solutions combined with Cisco wireless infrastructure help you run leaner and more flexible at the point of work than ever before. Together we provide a broad spectrum of innovative technology — including RFID, bar coding technologies, Smart Printing, and wireless networks to drive maximum efficiency. Using accurate, real-time data automation, you'll have the agility to respond quickly to changing market demands.

Optimized for Real-Time information at the point of work

Leveraging automation today means knowing how to take advantage of real-time connectivity, open standards, and interoperability all along the supply chain – particularly to and from your retail distribution centers, corporate offices and in the stores. Previously, data collection, logistics and productivity systems were only possible when all the system elements were supplied by one vendor. Now IT professionals can implement the Cisco or Intermec wireless infrastructure as their corporate standard, while satisfying all the support and mission-critical performance requirements of a retail data collection system with Intermec's frontline distribution center and in-store data collection, printing, and computing tools.

INTERMEC

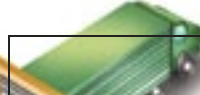
Real-time Retail at the Point of Work

IN STORE OPERATIONS

Goods Receiving and Direct Put Away with CK30 Handheld Computer.



Goods Receiving & Stock Management



Print Invoices in the Field Wirelessly with the PK80 Vehicle and PB40 Belt Mount Printers.



Item Ordering with the CK1 Handheld.



POS/Mobile POS

Sell and Promote Product with the CT60 Mobile Computer.



Efficient and Cost Effective Hands Free POS Scanning with the Maxiscan 2210 ultra compact omni-directional POS scanner.



Merchandising

Perform DSD Functions with an Intermec 700 Color Mobile Computer with route accounting software.



Faster and Safer POS Barcode Scanning with the GTIN-ready ScanPlus 1800 Vista Linear Imaging Handheld Scanner.



Real Time Price Audits, Stock Management, Online Ordering and Shelf Labeling with the 700 Mobile Computer/Imager and the C4 Label Printer (VoIP and speech recognition options available).



Shelf Stocking, Price Check, Markdowns and Labeling with the CK30 and PL4 Portable Label Printer.



Wireless LAN Infrastructure (Aironet 1200) for high speed data collection.



Ensure the Information Printed on Your Product and Shipping Labels is Readable. Select from a wide variety of Intermec media to meet all your labeling requirements.



Breadth of Products and Services

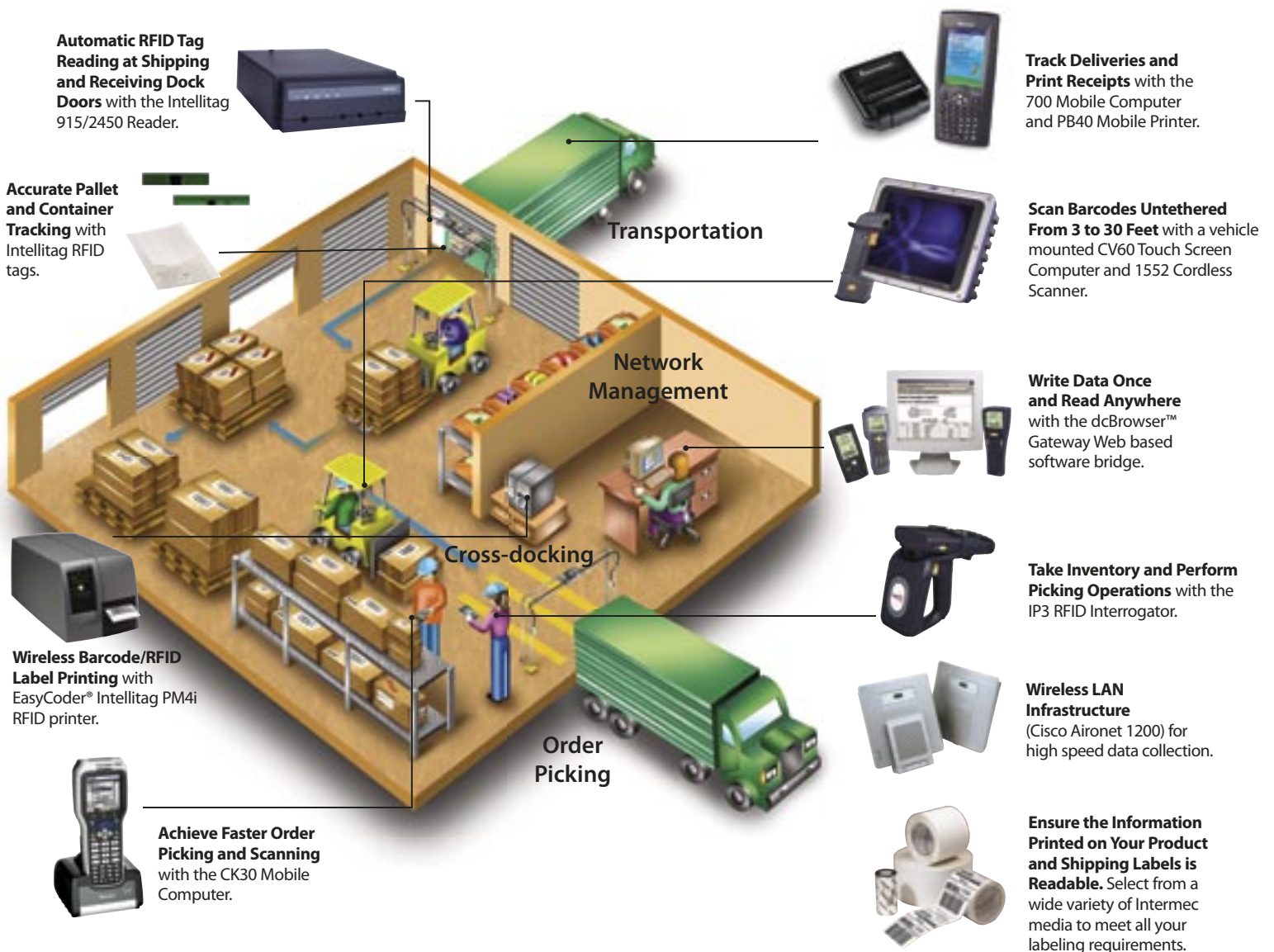
From barcode/RFID scanners, Smart Printers, media, RFID solutions from Intermec, to mobile and wireless computing, wireless networking, device management and security services, your business can take a powerful approach to improving operational efficiencies while developing a flexible, integrated, scalable real-time retail automation plan that answers the unique needs of your business—not only today, but in the future.

Flexible Future Proof Migration

Built on open platforms and standards for wireless, vehicle mounted computers, handhelds, peripherals and infrastructure management, Intermec's automation tools integrate easily with current systems, are interoperable, provide an easy migration path to new technologies, and allow you to easily extend the power of enterprise computing to mobile workers. Our solutions deliver on Microsoft Windows, Pocket PC and CE standard platforms, Wi-Fi, 802.11a and 802.11g/b wireless standards, 802.1x security and World-Wide RFID technology implementation standards.

Real-time Retail at the Point of Work

DISTRIBUTION CENTER OPERATIONS



Intermec and Cisco - Superior Compatibility Right Out of the Box

Intermec is a leading Cisco technology solutions integrator. The company not only can sell and install Cisco equipment, but its products are independently tested to be compatible and performance optimized with Cisco wireless infrastructure products. Intermec participates in the Cisco Compatible Extensions Program, which is designed to help ensure widespread availability of wireless client devices that are operable on the Cisco Aironet® wireless network. Intermec is also a Cisco AVVID (Architected for Voice, Video and Integrated Data) Partner, as well as a Cisco LEAP security integrator. Intermec's expertise with Cisco products helps ensure customers can expect superior compatibility right out of the box.

Expertise and Reliability You Can Count On

As a retailer, it's important to know you can rely on the proven technology experts. By combining the innovative and applied strengths of two companies — Cisco Systems' leadership in networking technology and Intermec's leadership in barcoding (linear, laser, and area imaging, 1D and 2D symbologies) and RFID (radio frequency identification) data capture technologies — companies know they are working with a team of people known for their innovation in areas undeniably recognized as critical to competing successfully in today's local, national and global industrial environment. With Intermec and Cisco Systems, companies can expect more – more commitment to finding new ways to optimize your supply chain, boost store level productivity, increase store sales and reduce employee training costs.



These days, retailers around the world expect more from their automation systems, real time data communications, integrated processing and positioning their mobile wireless workforce to strategically as well as tactically gain a competitive advantage to move their business forward. Success in retail today means knowing how to cut costs, complexity, and move goods quickly. Leveraging automation is now mission-critical to the successful retail business.

But before you can meet these expectations, you need an automation partner that can meet your expectations. With Intermec there is another choice in retail automation that can meet and exceed your expectations. We believe retail customers deserve the best automation tools, wireless systems and service available. With Intermec and Cisco, you can run a leaner, more flexible operation—all the way from the receiving dock to the store floor.

Expect more real-life solutions at the point of work.

Using automation today means knowing how to take advantage of real-time connectivity, open standards and interoperability all along your retail supply chain. Previously, totally integrated data collection, logistics and productivity systems were only possible when all the system elements were supplied by one vendor. But now, IT professionals who implement a Cisco wireless infrastructure can choose Intermec automation products that fully support the Cisco Compatibility Extension (CCX). So, if Cisco is your choice for infrastructure, you can now turn to Intermec for all the automation products you need to support it.

Expect more expertise.

Intermec is the most trusted team in supply chain automation- we've helped automate over 70% of Fortune 1000 companies. Together with our Honor Partners and Strategic Alliances, we can help you improve staff productivity, reduce costs, streamline operations and increase profits.





Intermec – Innovation and Technology working together for you.

Intermec provides retail automation solutions you can depend on, including full-featured mobile computers with wide area voice and data, local area and wireless personal area connectivity and Bluetooth® technology. In addition, Intermec offers innovative barcode and RFID scanners and imagers, smart printers, tags, labels and media. Intermec's Global Services division also provides turnkey wireless system implementation, including site surveys, systems engineering, installation, configuration, systems testing, training and support for Cisco and Intermec wireless infrastructure products.

Next Steps.

Let Intermec demonstrate how your business can run more efficiently. We've developed a unique process to produce the best solution that will ideally suit your operational goals, plus lower your total cost of ownership, increase productivity, and improve your ability to respond to marketplace demands.

Contact your local Intermec representative or reseller today, or visit us on the web at www.intermec.com.



Intermec® expect MORE™

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